1. Building teams and talent processes that reflect markets and customers served

2. Optimizing team performance

3. Enhancing competitive advantage in the marketplace

Primary goals driving D&I efforts among the 2019 FORTUNE WMAC.

Data were derived from a survey of 867 senior executives from companies that participate in the annual FORTUNE list of the World’s Most Admired Companies.

For the full survey, click here.

About Korn Ferry
Korn Ferry is a global organizational consulting firm. We help clients develop and execute strategies to drive superior performance. We work with organizations to design their structures, roles, and responsibilities. We help them hire the right people to bring their strategy to life. And we advise them on how to reward, develop, and motivate their people.

Diversity is as much about differences in the ways people think and act as it is about different employee demographic characteristics.

87% of organizations on the 2019 FORTUNE WMAC list say D&I efforts have a positive effect on business performance.

Recruiting effectiveness among the 2019 FORTUNE WMAC percentage who give their companies high marks in the following areas:

- Women: 70%
- People with diverse backgrounds and characteristics: 72%

66% of the 2019 FORTUNE WMAC are held accountable for diversity and inclusion goals and plans.